Future-Ready
How Young Entrepreneurs Can Leverage AI

Young CEO Masterclass | Aug 28, 2025

Dr. Amadou Sienou
CEO abamix GmbH
www.abamix.com

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My Journey
From Local Roots to Global Ideas

www.sienou.me

01 Grew up in Ouagadougou | Burkina Faso
Burkina Faso is a beautiful country in the heart of West Africa

02 Moved to Germany with 18 for Study
Master degrees in Computer Science & Industrial Engineering.
PhD in Industrial Engieering.

03 Launched company using AI to solve problems
abamix GmbH | Helping organisations to leverage AI

Turned challenges into opportunities

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abamix AI | Redefining the future of business

Based in Germany, active internationally. Designing and building solutions that drive innovation and increase efficiency.

Manufacturing automation

Customer Chatbots for industries

Supply Chain Optimisation

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What is AI
Why does It Matter?

AI are Machines that learn from data and behave like Human.

01

AI automates repetitive tasks, freeing time for creative work.

02

It helps analyze data to make smarter decisions faster.

03

AI-powered tools can personalize customer experiences and improve marketing.

04

It lowers barriers to entry by offering affordable access to advanced technologies.AI is growing very fast.

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Real Stories
Malawi PlantVillage

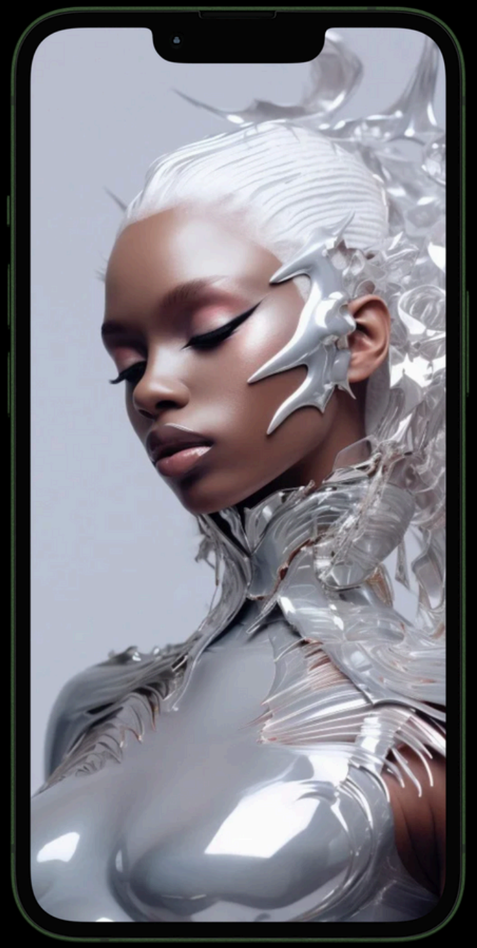
Crop pests and diseases cause big losses

Farmers did not have a simple tool to identify these problems quickly.

PlantVillage created a mobile app called Nuru that uses AI to identify crop pests and diseases from photos.

Over 100,000 farmers use this service to diagnose problems fast.

Why YOU are Future-Ready



Local problems need local innovators

Your story is your strength

Combine creativity & technology

One problem you’d fix tomorrow?

Your idea + AI = impact

Start today, start small

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Leveraging AI
Start Your AI Journey

Focus on Ethics & Impact
Use AI responsibly, respecting privacy and fairness, and aim to create positive social, economic, or environmental impacts.

Identify Real Problems

Look for everyday challenges people face

Leverage AI Tools

Use existing AI platforms like chatbots, image recognition, or data analytics to build smarter apps or services without needing deep technical skills.

Create AI-Driven Products

Innovate by designing products that use machine learning

Collaborate and Learn

Join AI and tech communities, attend workshops, take online courses, and network with mentors to build skills and find partners.

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Leveraging AI

Unlocking Your Potential

Find a personalized AI mentorship as young creator

Build your own digital assistants or chatbot for divers purposes

Turn your ideas into real-world applications

Augment your Human Capabilities

You Are the CEO of Your Future

- Dream big – start small
- Use what you have
- The world needs your vision

Many thanx

https://www.linkedin.com/in/sienou/

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